

Spruce Creek Fly-In UPDATE Advertising Application

ADVERTISING POLICIES APPROVED BY SPRUCE CREEK PROPERTY OWNERS ASSOCIATION BOARD OF DIRECTORS

For a list of all requirements, refer to Advertising Specification Sheet available from the POA office

1. An application accompanied by payment **MUST BE received** at the POA office prior to the deadline.
2. Make check payable to: **Spruce Creek POA**. For proper credit, include your business name on your check.
3. **Deadline** is the **5th of the previous month** (i.e. November issue deadline is October 5th) for submission of application, payment & completed ad. Should the 5th fall on a weekend, the deadline is the Friday before.
4. "Run Indefinitely" and multi-month ads will be repeated only if payment has been received.
5. Advertisers must be Spruce Creek Fly-In residents or the business/service must be located in the Fly-In. An outside business must be owned & operated by a resident; all persons in the ad must be SCFI residents.
6. **Preparation of the ad is the responsibility of the advertiser.** All ads must meet sizing, format & resolution requirements as stated in the Advertising Specification Sheet. *UPDATE* has the right to refuse any ad not consistent with the character of our community publication.
7. Questions should be addressed to the Advertising Manager at scupdate-ads@earthlink.net

ADVERTISER INFORMATION – PLEASE COMPLETE ALL FIELDS

Business Name: _____

Contact Name: _____

SC Address: _____ **Email:** _____

Billing Address: _____

Phone #: _____ **Fax#:** _____

ADVERTISING ORDER

Please each month the ad should run
or check "Run Indefinitely"
for continuous running of the ad

Run Indefinitely

Note: "ADvantage" Cards must run for a minimum of 3 consecutive months

	January		July
	February		August
	March		September
	April		October
	May		November
	June		December

<input checked="" type="checkbox"/> Style Request	Ad Style	Ad Dimensions	Cost Per Issue
	"ADvantage" Card (Black & White only)	3.25 x 1.75	\$30 (3 month minimum)
	1/4 Page	4.417 x 3.5	\$90
	1/3 Page	4.417 x 4.75	\$125
	1/2 Page Horizontal	6.75 x 4.75	\$175
	Full Page *	Trim: 8.125 x 10.75	\$250
	Inside Covers *	Trim: 8.125 x 10.75	\$300
	Back Cover *	Trim: 8.125 x 10.75	\$350

*** Special design requirements for all full page ads. Please review Advertising Specifications Sheet.**

Attached is payment to Spruce Creek POA in the amount of

\$ _____

My business meets the *UPDATE's* advertising policies. I have reviewed the Advertising Specifications Sheet and my ad meets the requirements.

Advertiser's Signature: _____ Date: _____

Reviewed by *Update*: _____ Date: _____

Completed application, payment and ad graphics should be submitted to the POA Office at 212 -1 Cessna Blvd.

PHONE: 386-760-5884

FAX: 386-761-7808