

## Spruce Creek Fly-In UPDATE Advertising Application

**ADVERTISING POLICIES APPROVED BY SPRUCE CREEK PROPERTY OWNERS ASSOCIATION BOARD OF DIRECTORS**

For a list of all requirements, refer to Advertising Specification Sheet available from the POA office

1. An application accompanied by payment **MUST BE received** at the POA office prior to the deadline.
2. Make check payable to: **Spruce Creek POA**. For proper credit, include your business name on your check.
3. **Deadline** is the **10<sup>th</sup> of the previous month** (i.e. November issue deadline is October 10<sup>th</sup>) for submission of application, payment & completed ad. Should the 10<sup>th</sup> fall on a weekend, the deadline is the Friday before.
4. "Run Indefinitely" and multi-month ads will be repeated only if payment has been received.
5. Advertisers must be Spruce Creek Fly-In residents or the business/service must be located in the Fly-In. An outside business must be owned & operated by a resident; all persons in the ad must be SCFI residents.
6. **Preparation of the ad is the responsibility of the advertiser.** All ads must meet sizing, format & resolution requirements as stated in the Advertising Specification Sheet. *UPDATE* has the right to refuse any ad not consistent with the character of our community publication.
7. Questions should be addressed to the Advertising Manager at [scupdate-ads@earthlink.net](mailto:scupdate-ads@earthlink.net)

### ADVERTISER INFORMATION – PLEASE COMPLETE ALL FIELDS

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**SC Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Fax#:** \_\_\_\_\_

### ADVERTISING ORDER

Please  each month the ad should run  
or check "Run Indefinitely"  
for continuous running of the ad

Run Indefinitely

**Note: "ADvantage" Cards must run for a minimum of 3 consecutive months**

	January		July
	February		August
	March		September
	April		October
	May		November
	June		December

<input checked="" type="checkbox"/> <b>Style Request</b>	<b>Ad Style</b>	<b>Ad Dimensions</b>	<b>Cost Per Issue</b>
	"ADvantage" Card (Black & White only)	3.25 x 1.75	\$30 (3 month minimum)
	1/4 Page	4.417 x 3.5	\$90
	1/3 Page	4.417 x 4.75	\$125
	1/2 Page Horizontal	6.75 x 4.75	\$175
	Full Page *	Trim: 8.125 x 10.75	\$250
	Inside Covers *	Trim: 8.125 x 10.75	\$300
	Back Cover *	Trim: 8.125 x 10.75	\$350

**\* Special design requirements for all full page ads. Please review Advertising Specifications Sheet.**

**Attached is payment to Spruce Creek POA in the amount of**

**\$** \_\_\_\_\_

My business meets the *UPDATE's* advertising policies. I have reviewed the Advertising Specifications Sheet and my ad meets the requirements.

Advertiser's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Reviewed by *Update*: \_\_\_\_\_ Date: \_\_\_\_\_

Completed application, payment and ad graphics should be submitted to the POA Office at 212 -1 Cessna Blvd.

PHONE: 386-760-5884

FAX: 386-761-7808